

# DIVIDED MEDIA

WEBSITE DESIGN  
BRANDING  
MULTIMEDIA  
PRINT

We create design to advance, connect and communicate your purpose, to engage your audience, effectively deliver your message and inspire involvement.

We specialise in producing creative accessible websites for start-ups, SMEs and voluntary sector.



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# DON'T KNOW HOW TO ENGAGE YOUR AUDIENCE?

YOU DO NOW.

**How do you make a difference if no one knows you or what you do?**

You work for a purpose. You hold great responsibility. You benefit the lives of many. But without effective engagement it is difficult to realise your ultimate goals.

At Divided Media we have a combined experience of 12 years working within the voluntary sector and have transferred this to create design with purpose and direction.

Our range of website design, branding, multimedia and print services will provide you with the means to effectively engage your audience.

See what we can do for you.

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# CREATING IDENTITIES, DELIVERING A VISION AND PRODUCING THOUGHT PROVOKING DESIGN.

## JUST ANOTHER DAY AT DIVIDED MEDIA.

We design websites that are creative, functional and accessible.

We focus on creating websites that are well-designed but equally websites that can be navigated and read by anyone, regardless of disability, location, experience or technology.

Your audience needs to know you exist, how to interact with you and the benefits you bring. We help you address this and a whole lot more.

By following the accepted accessibility standards and guidelines we produce dynamic and creative websites that can be appreciated by the greatest possible number of Internet users.

**Good design can go a long way in  
making it easier for your users  
to access your services.**



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# HELPING YOU MAKE CONNECTIONS.

## CASE STUDY: JET NORTH

**Professional. Well-designed. Easy to use. Effortlessly promotes your services and values.** Some of the essential elements we helped translate through good website design and branding for JET.

“The professionalism and service provided by Divided Media was excellent, they managed every aspect of the project brilliantly with minimal hassle. The design and layout of the website and print work has received excellent feedback from our clients and other community organisations. The website is also fully accessible which is important for a non-profit community group like JET. The website has been very good value for money and I would highly recommend them to anyone.”

Julie Fernyhough  
JET Manager

**Our voluntary sector experience and industry expertise puts us in an excellent position to translate your mission and values through creative design, branding, multimedia and print.**



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# STRIKING THE BALANCE BETWEEN CREATIVITY, FUNCTIONALITY AND ACCESSIBILITY

## OUR SERVICES

### WEBSITE DESIGN

Communicate your mission, market your service, improve customer service and reach a wider audience all through good website design.

- Accessible and W3C Compliant Websites
- Content Managed Websites
- Ecommerce
- SEO
- Copywriting

### BRANDING AND IDENTITY

We can help with promoting your existing identity or create a whole new one. Our designs will promote your products and services and drive home a consistent message.

- Logo Design
- Graphic Design
- Corporate branding
- Promotional Material design

### MULTIMEDIA

Add some spark and magic to bring your website to life. really communicate and interact with your customers. We work closely with other creatives to deliver outstanding multimedia services.

- Motion Graphics
- Interactive design
- Film services

### PRINT

Stand out from the crowd with our first-rate and professional designs covering display and direct mail.

- Business Cards
- Brochures & Reports
- posters

## NOT SURE WHERE TO START?

CONTACT US TO DISCUSS YOUR  
IDEAS AND NEEDS.

### DIVIDEDMEDIA

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